Strategic Plan 2017 to 2020

Championing Not-For-Profit Community-Based Education Nationwide

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Community College’s Australia Strategic Plan 2017 to 2020
Championing Not-For-Profit Community-Based Education Nationwide

Community Colleges Australia (CCA) has established itself as a recognised and powerful national peak body that provides sector leadership, nationwide representation and valued member services.

CCA engages with various levels of government and encourages policy-makers to recognise the benefits of community-based education as essential for community connectivity and learning, including the benefits of community-based programs and courses promoting local productivity, social and economic wellbeing and targeted opportunities for disadvantaged learners.

CCA is committed to providing a range of key membership services to strengthen community-based education provision, benchmarking and collegial co-operation among members.

Vision

A thriving community-based education sector that inspires individuals, communities and businesses across Australia to engage in learning for achievement and success.

Mission

A national peak body that serves to champion strong not-for-profit community-based education nationwide through powerful national representation and the facilitation of research, professional development and collegiality.

Culture and Values

Integrity
CCA will never compromise on professional and ethical standards. CCA will be open and honest with members and stakeholders while respecting confidentiality. CCA encourages all members and staff to treat each and all with dignity and respect. CCA will accept responsibility for its actions.

Excellence
CCA will continuously improve what it does, share its knowledge to support members and collaborate with members to achieve the right outcomes. CCA is committed to learning from its experiences.

Responsiveness
CCA aims to consistently meet members needs and communicate regularly providing relevant information for members and stakeholders. CCA will assess the impact of decisions and external factors on members and listen, anticipate and act on member needs.

Innovation
CCA encourages fresh ideas and follows them through. CCA aims to find smart ways to deliver the best results and uses collective experience to seek solutions to problems. CCA will act upon new opportunities.

Strategic Goal
To be a national peak body of choice that leads the sector, provides a nationwide ‘voice’ through powerful representation and delivers a range of valued member services.

Strategic Plan Directions
CCA’s Strategic Plan will focus on the following strategic outcomes for the period 2017 to 2020:

- Powerful Nationwide Representation
- Excellent Member Services
- Dynamic Organisation and
- Financial Sustainability

The Strategic Plan sets out a number of key strategies which target the achievement of CCA’s strategic outcomes. These outcomes will be measured through a range of Performance Indicators, which will be monitored throughout the term of the Strategic Plan. Progress against the Performance Indicators will be reported and communicated to key stakeholders.

CCA’s Annual Business Plans will be aligned to the Strategic Plan to provide a planning and performance monitoring framework.
<table>
<thead>
<tr>
<th>Strategic Outcomes</th>
<th>Key Strategies</th>
<th>Performance Indicators</th>
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<tbody>
<tr>
<td><strong>Powerful Nationwide Representation</strong></td>
<td>• Represents the sector to policy experts, organisations, government and policy-makers</td>
<td>• Focused high-impact agenda</td>
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<td></td>
<td>• Provides a strong public voice</td>
<td>• Aligned policy and research</td>
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<td></td>
<td>• Conducts research</td>
<td>• Deep political engagement</td>
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<td>• Articulates the sector’s impact within the community</td>
<td>• Recognised impact as a result of representation</td>
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<td>• Leads the sector</td>
<td>• Successful research completions addressing requirements/needs on time</td>
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<td></td>
<td>• Keeps stakeholders well informed</td>
<td>• Provision of key information to stakeholders, including regular newsletters to members</td>
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