Community Education: Investing in our Future

Sponsorship Opportunities

Community Colleges Australia
Annual Conference
Melbourne 25-27 July 2017

The Community Colleges Australia 2017 Melbourne Conference: 25-27 July 2017

The 2017 Community Colleges Australia (CCA) Conference is the opportunity for your company or organisation to connect with not-for-profit community education providers and lift your profile in our sector.

Our conference: The CCA Annual Conference is the premier event for Australian adult and community education providers. Our program of inspirational speakers, facilitated workshops and networking provides an unparalleled business opportunity for sponsors through an interactive exhibition and dynamic social events.

Our theme: The conference theme *Community Education: Investing in our Future* recognises the importance that education plays in people's lives.

Our venues: Join us in Melbourne at two great venues - the iconic old-world charm of the Windsor Hotel (evening social sessions), and the award-winning conference venue at Citadines on Bourke (daytime sessions), both located in Melbourne's dynamic east end, a diverse shopping and entertainment precinct in what many agree is "the world's most liveable city".

Our delegates: Our attendees come to receive insights into the latest issues and policy changes affecting the industry, ideas for new ventures and possibilities, professional development workshops and networking opportunities. We expect up to 150 delegates, including community education CEOs, training managers, and board representatives of CCA member providers, other adult and community education (ACE) organisations, community training organisations, employment service agencies, policy makers, consultants, researchers and Commonwealth and state/territory government agencies. Because many of our member organisations operate from regional and rural Australia, our Annual Conference is a unique opportunity to meet with them in person.

About Us Community Colleges Australia (www.cca.edu.au) is the national peak body that represents and provides services to community-owned, not-for-profit education and training providers.

Our vision is for Australia to achieve more dynamic and vibrant communities, informed and empowered through learning.

Our sector delivers accredited vocational education and training (VET) to 200,000 learners each year, from pre-vocational through to advanced diploma courses. As well as operating in the vocational sphere, CCA members also offer non-accredited training, lifestyle, lifelong and cultural learning courses as well – education for which they are historically well-known. Many of our members operate independent high schools and others are involved in community development and other social services. Although CCA has only been operating for 10 years, some of our members have now passed 100 years of providing education to Australia.

COMMUNITY COLLEGES AUSTRALIA

Sponsorship Opportunities

Our sponsors: We value the contributions of our sponsors, who receive acknowledgement prior to, during and after the conference through conference materials, the conference app, CCA's website and emails. Our sponsors enjoy significant contact with delegates during the conference and social events – at every morning tea, lunch and afternoon tea-time.

Our sponsorship levels: We are pleased to offer sponsorship at three levels: Gold, Silver and Bronze, with a special one-off opportunity for the Conference Opening and Welcome Drinks.

Sponsorship packages can be specifically tailored to suit your needs. Please contact us on admin@cca.edu.au or telephone (02) 9233 3634 to discuss your requirements. For more information about the conference, go to the conference page: www.cca.edu.au/what-we-do/2017-annual-conference.

 A special highlight of this year's conference will be the first-ever "Community Education Photography Prize", with awards at the Gala Dinner on 26 July 2017 at the Windsor Hotel.

Sponsorship Options

Gold Sponsor $3,000 + GST

✓ 20 minute presentation (speaking or video) during a "parallel" session during the Conference - a unique opportunity to showcase your product or service, only available to Gold Sponsors

✓ Company logo & recognition on conference page of CCA website, plus link to your website

✓ Company logo & recognition on conference event app (IOS & Android compatible), plus link to your website

✓ Company logo & recognition on conference printed program, including company profile (100 words maximum)

✓ Insert of company product or marketing material (up to 2 items) in delegate bags (printed and provided by sponsor)

✓ Full delegate list, with name, organisation and email (subject to "opt out" permission of delegates)

✓ Table top stand and area for pull-up banner (provided by sponsor)

✓ Company logo on "holding slides" in plenary sessions

✓ Verbal sponsorship acknowledgement by the MC

✓ Pre-conference and post-conference email recognition to delegates and potential delegates (minimum of 4 emails)

✓ Two complimentary registrations for the conference (including all meals (value $1900 + GST)

✓ Free attendance for 2 company representatives at Conference Opening and Welcome Drinks

✓ Free attendance for 2 company representatives at the CCA Gala Dinner on Wednesday 26th July (value $340 plus GST; additional attendees at CCA member discount price of $150 + GST).

✓ Additional conference registrations – including all sessions, all meals and Gala Dinner – at the CCA member discount price ($810 + GST)

Silver Sponsor $2,200 + GST

- ✓ Company logo & recognition on conference page of CCA website, plus link to your website

- ✓ Company logo & recognition on conference event app (IOS & Android compatible), plus link to your website

- ✓ Company logo & recognition on conference printed program, including company profile (100 words maximum)

- ✓ Insert of company product or marketing material (up to 2 items) in delegate bags (printed and provided by sponsor)

- ✓ Full delegate list, with name, organisation and email (subject to "opt out" permission of delegates)

- ✓ Table top stand and area for pull-up banner (provided by sponsor)

- ✓ Company logo on "holding slides" in plenary sessions

- ✓ Verbal sponsorship acknowledgement by the MC

- ✓ One complimentary registration for the conference (value $950 + GST)

- ✓ Free attendance for one company representative at Conference Opening and Welcome Drinks

- ✓ Free attendance for one company representative at the CCA Gala Dinner to be held on Wednesday 26th July (value $180 plus GST; additional attendees at CCA member discount price of $150 + GST)

- ✓ Additional conference registrations – including all sessions, all meals and Gala Dinner – at the CCA member discount price ($810 + GST)

Bronze Sponsor $450 + GST

- ✓ Company logo & recognition your level of sponsorship on conference page of CCA website, plus link to your website

- ✓ Company logo & recognition your level of sponsorship on conference event app (IOS & Android compatible), plus link to your website

- ✓ Company logo & recognition on conference printed program, including company profile (100 words maximum)

- ✓ Insert of company product or marketing material (up to 2 items) in delegate bags (printed and provided by sponsor)

Conference Opening and Welcome Drinks Sponsor $1,500 + GST (One Only)

($1,000 + GST if combined with a Gold or Silver Sponsorship)

Conference Opening and Welcome Drinks will be held on the evening of Tuesday 25th July at the Hotel Windsor, with guest speaker The Hon Karen Andrews MP, Assistant Minister for Vocational Education and SkIls.

- ✓ 3 to 5 minute address (speaking or video) during the opening drinks

- ✓ Attendance up to 4 representatives at the Opening Drinks

- ✓ Opportunity to display company banners x 2 in Opening Drinks area and on podium

- ✓ Company logo & recognition on Conference page of CCA website, plus link to your website

- ✓ Company logo & recognition on conference event app (IOS & Android compatible), plus link to your website

- ✓ Company logo & recognition in Conference printed program, including company profile (100 words maximum)

- Insert of company product or marketing material (up to 2 items) in delegate bags (printed and provided by sponsor)
- Verbal sponsorship acknowledgement by the MC at Conference Opening and Welcome Drinks
- Full delegate list, with name, organisation and email (subject to "opt out" permission of delegates)
- Free attendance for one company representative at the CCA Gala Dinner (worth $180)
- Unlimited conference registrations at CCA member discount price ($810 + GST)

Additional Sponsorships Available: Contact us

Additional sponsorship opportunities available include the CCA "Community Education Photography Prize" and individual program sessions. Please contact us for details.

Accommodation Bookings:

Conference Delegate & Sponsor Rates

We are pleased to offer all sponsors special accommodation rates at Citadines on Bourke and the Hotel Windsor. Please book rooms directly with your prefered hotel using the information below:

Citadines on Bourke:

Call or email Lorraine George directly on (03) 9660 5463 or at Lorraine.george@the-ascott.com, quoting "CCA Conference" to get conference rate of $205 per night. This rate will only be available until 12 June 2017, after which time the rate cannot be guaranteed.

The Hotel Windsor:

Book online (www.thehotelwindsor.com.au), call (03) 9633 6002 or email reservations@thw.com.au, using the discount code CONF2017 to obtain a 10% discount on the accommodation rate, subject to room availability.

Please book by 1 June 2017. Sponsorship opportunities are limited so book early to avoid disappointment!

To become a CCA 2017 Conference Sponsor, complete the form at the end of this brochure. For further details, please contact:

Anne Walter, Operations Manager
Community Colleges Australia
PO Box 1839, QVB Post OFfice, Sydney NSW 1230
Tel (02)9233 3634 email: **admin@cca.edu.au** web: **www.cca.edu.au**

Sponsorship Options Summary	GOLD	SILVER	BRONZE	WELCOME DRINKS
Company logo & recognition of your sponsorship level on conference page of CCA website, plus link to your website	✓	✓	✓	✓
Company logo & recognition your sponsorship level on conference Event App (IOS & Android compatible), plus link to your website	✓	✓	✓	✓
Company logo & recognition your sponsorship level in Conference printed program, including company profile (100 words maximum)	✓	✓	✓	✓
Insert of company product or marketing material (up to 2 items) in delegate bags (printed and provided by sponsor)	✓	✓	✓	✓
Full delegate list, with name, organisation and email (subject to "opt out" permission of delegates)	✓	✓		✓
Table top stand and area for pull-up banner (sponsor to provide)	✓	✓		
Company logo on "holding slides" in plenary sessions	✓	✓		
20 minute presentation (speaking or video) during a "parallel" session during the Conference	✓			
3 to 5 minute address (speaking or video) during the opening drinks				✓
Verbal sponsorship acknowledgement by the MC during conference	✓	✓		
Verbal sponsorship acknowledgement by the MC during Welcome Drinks				✓
Pre-conference and post-conference email recognition to delegates and potential delegates (minimum of 4 emails)	✓			
2 x complimentary registrations for the conference (value $1900 + GST)	✓			
1 x complimentary registration for the conference (value $950 + GST)		✓		
Free attendance (2 representatives) at Conference Welcome and Opening Drinks	✓			✓
Free attendance (1 representative) at Conference Welcome and Opening Drinks		✓		
Free attendance for 2 company representatives at the CCA Gala Dinner to be held on Wednesday 26th July (additional attendees at CCA member discount price)	✓			
Free attendance for 1 company representative at the CCA Gala Dinner to be held on Wednesday 26th July (additional attendees at CCA member discount price)		✓		✓
Additional conference registrations – including all sessions, all meals and Gala Dinner – at the CCA member discount price (value $810 + GST per registration)	✓	✓		✓

CCA Conference, Melbourne, 25-27 July 2017

Sponsorship booking form

Sponsorships are limited and will be awarded in order as booking forms are received. Payment must be within 14 days of date of the invoice. If payment is not received within the given time, the booking form will be considered void, and CCA have the right to offer the sponsorship to another sponsor. Any cancellations must be made in writing to admin@cca.edu.au before 1 June 2017 to receive a full refund. No refunds will be given after 1 June 2017.

Contact Person

Name		Position	
Company		Phone	
Address		Mobile	
Web URL		Email 1	
Signature		Email 2	

Level of Sponsorship (please tick)

☐	Gold Sponsor	$3,000+GST
☐	Silver Sponsor	$2,200+GST
☐	Bronze Sponsor	$450+GST
☐	Welcome Drinks	$1,500+GST (or $1,000+GST when combined with Gold or Silver sponsorship)

Other sponsorship opportunities: please contact Community Colleges Australia to discuss

☐ Please tick here to acknowledge that you accept CCA's Terms and Conditions, which can be found at http://cca.edu.au/wp-content/uploads/2017/03/CCA-2017-Annual-Conference-Sponsors-Terms-and-Conditions.pdf

Please complete and email this form to admin@cca.edu.au - sponsor applications will be processed on a first come-first served basis.