

The Malaysian Community Colleges: Collaboration is the Way Forward

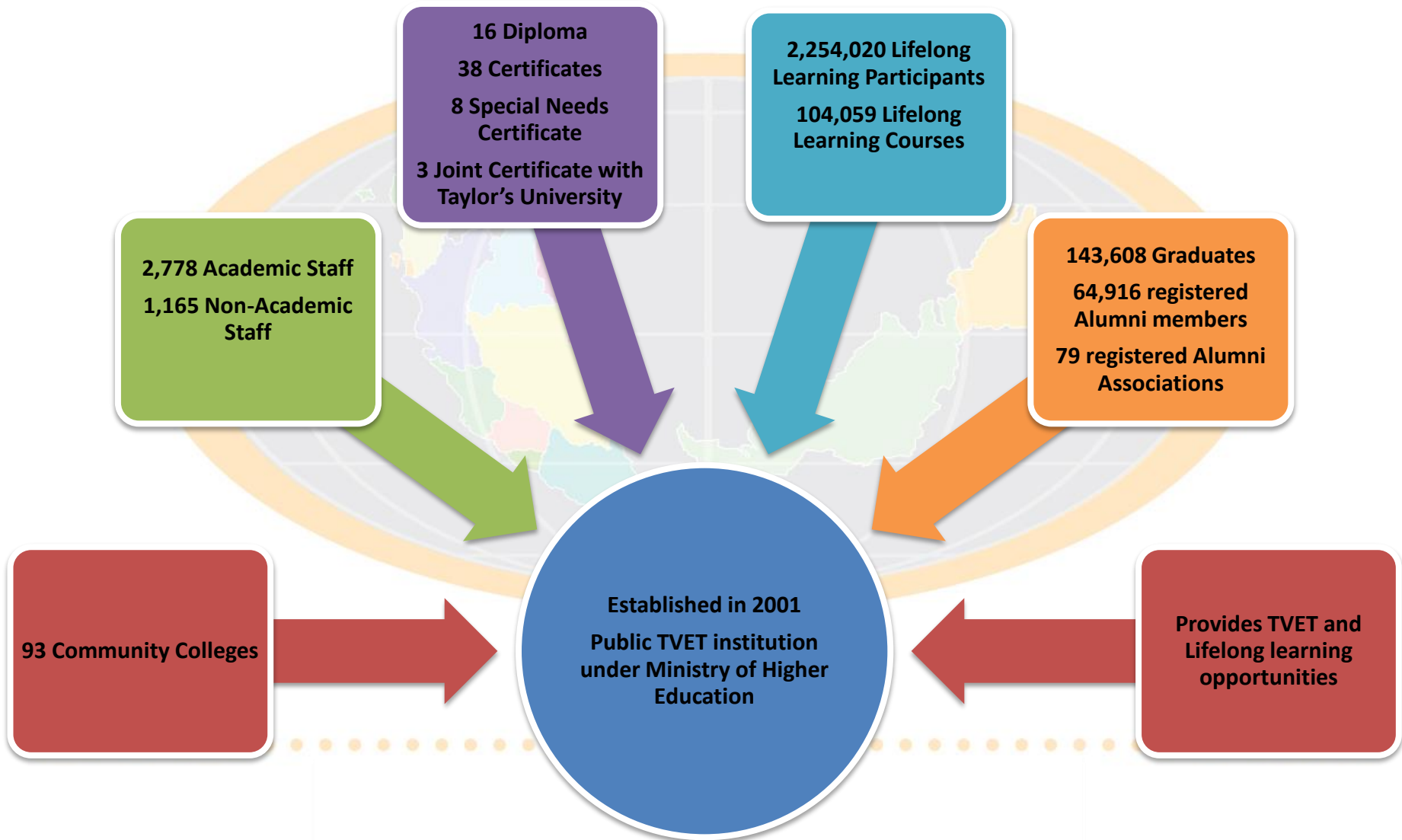
Melbourne, 26th July 2017



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Community College Creates Champions !

Malaysian Community Colleges



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LANGKAWI TOURISM ACADEMY@ Langkawi Community College

A Public Private Partnership Initiative



Community College Creates Champions !

Targets set:

➤ TOURIST DESTINATION

- To be one of the top **10 ISLAND DESTINATION** for eco-tourism in the world

➤ TOURIST ARRIVAL

- **3 million** tourist arrival

➤ TOURISM RECEIPT

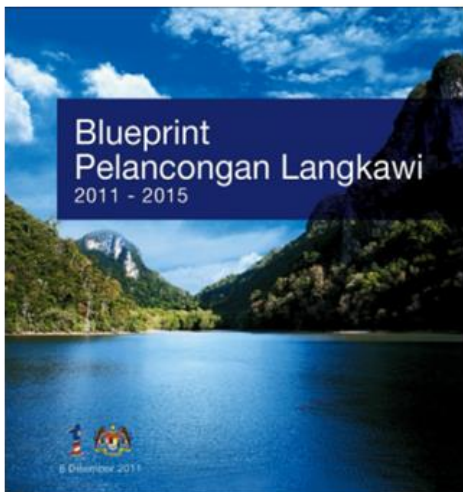
- **RM3.8 BIL** tourism receipt

➤ INVESTMENT VALUE

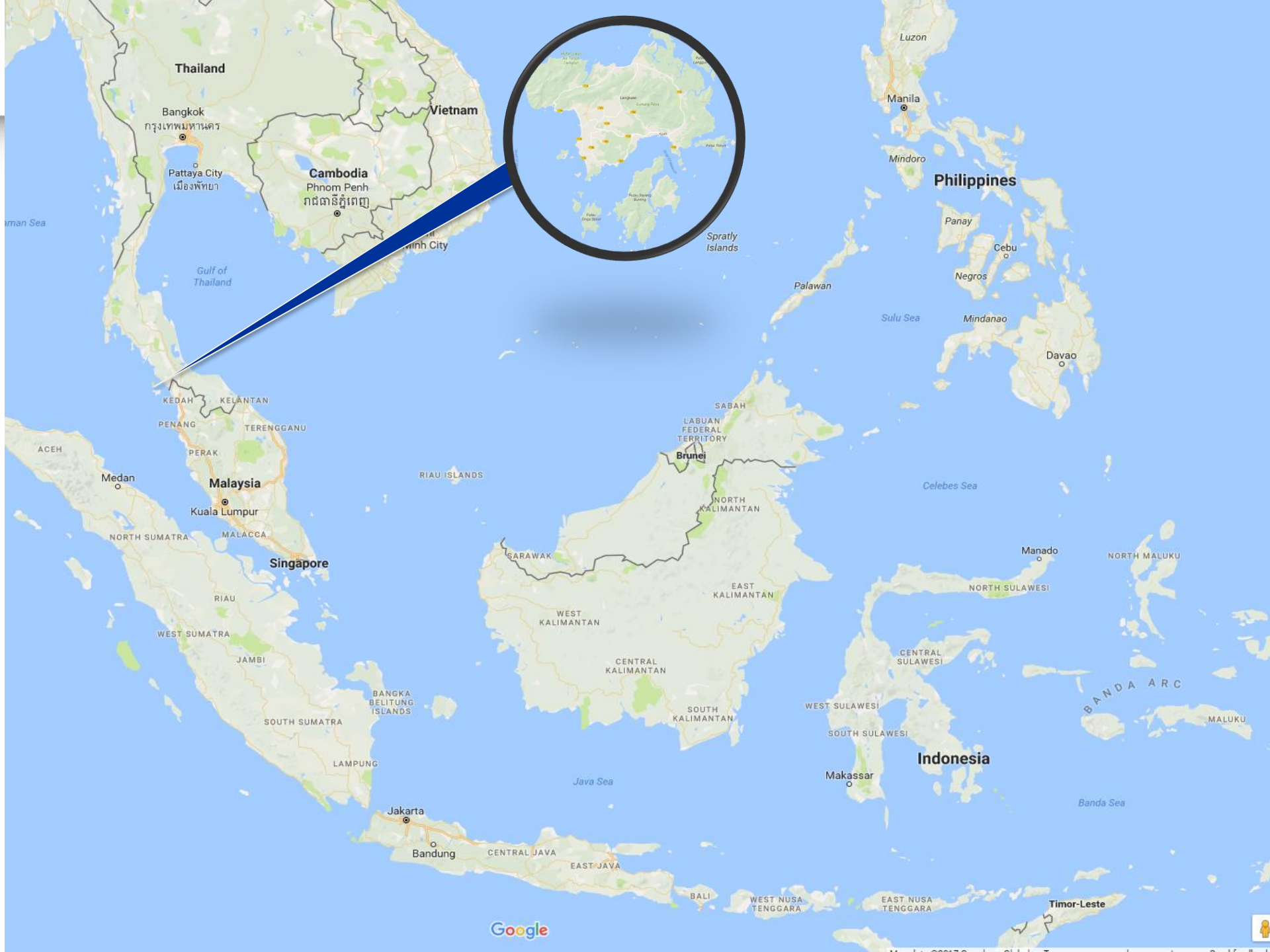
- **RM5 BIL** investment value

➤ EMPLOYMENT OPPORTUNITIES

- **4,200** new employment opportunities



*** Langkawi Tourism Academy is the 13th initiative supporting the implementation of the blueprint

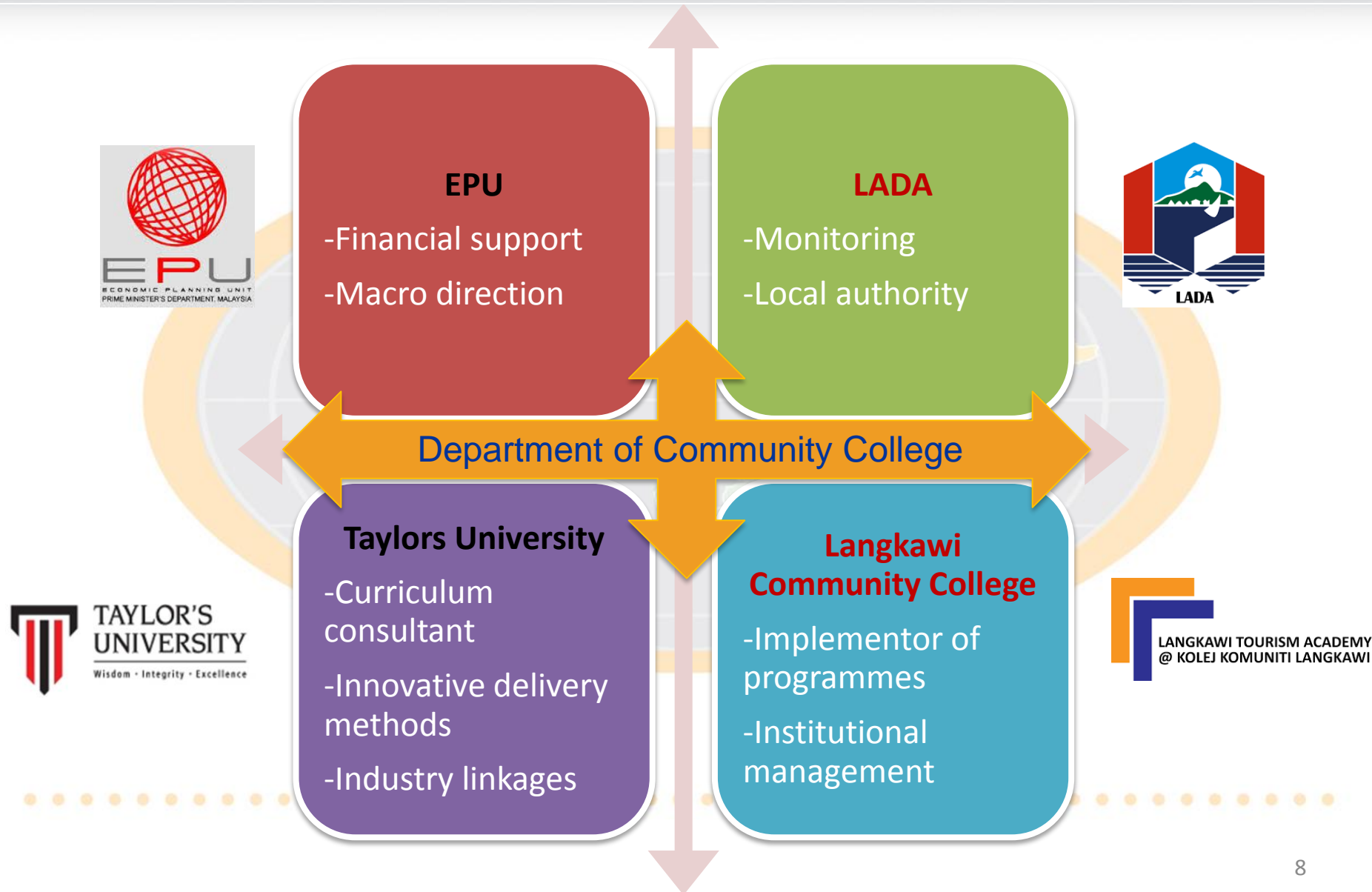


Conceptual framework

To develop “fit-for-work” graduates through practicum-based training programmes delivered jointly by educational inst. and industry players



Partners and Their Roles



The notable changes

Before






Simulation Restaurant

Commercial Restaurant

Training Kitchen

Pastry Kitchen

After






NEW FACILITIES







FRONT OFFICE SUITE





LAUNDRY

JOINT PROGRAMME STRUCTURE


SEMESTER 1	14 Weeks
EXTERNSHIP 1	5 Days
SEMESTER 2	14 Weeks
EXTERNSHIP 2	5 Days
SEMESTER 3	14 Weeks
INTERNSHIP	16 Weeks

Industry Partnership

UNIQUE EXTERNSHIP MODEL

- Early immersion of students in the industry
- Closer attachment to the hosting company
- Higher employment rate

75%
Of students are offered a position in the hosting company



MORE THAN 18 HOTELS & RESTAURANTS ACROSS THE ISLAND

































The outcomes



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International Recognition



PATA
Pacific Asia Travel Association
GRAND AWARD WINNER
2015

CATEGORY : Education and Training



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Students' Achievement



world skills
Leipzig 2013



Ooi Chian Jian
Restaurant Services
4th out of 26 Countries WSC 2013



Chin Pheynie
Restaurant Services
Gold Medal
World Skills Malaysia Youth Competition 2015

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Graduates Employment

**REGULAR PART TIME
EMPLOYMENT REMUNERATED
6RM/Hour**



EMPLOYED UPON COMPLETION

Mohammad Hadiff

Joint Certificate in Room
Division

Front Office
Four Seasons Langkawi



FAST TRACK CAREER

Latif Mohamin

Joint Certificate in Food & Beverage
Service

Promoted as Captain
Westin Resort Langkawi

GRADUATE PATH

50% Working on
the Island & Kedah

30 % Working on
the Mainland

15 % Continuing in
Diploma

5 % other

13

Second Phase (2017-2019)



14

HULU LANGAT WOMEN SOCIAL ENTREPRENEURSHIP PROGRAMME



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A collaborative project between PETRONAS, Yayasan Salam Malaysia, Bukit Raya Village Working Committee and Hulu Langat Community College

Aims:

- Improve the household income for B40 (supporting our national agenda to eradicate poverty)
- Nurture community-based entrepreneurs



Who are the partners?

- Independent non-profit organization
- Established to promote the spirit of volunteerism among Malaysians.



- A subsidiary of PETRONAS, the Malaysia's national petroleum corporation.
- Malaysia's leading gas infrastructure and utilities
- Provides gas transmission to domestic consumers as well as industrial use.



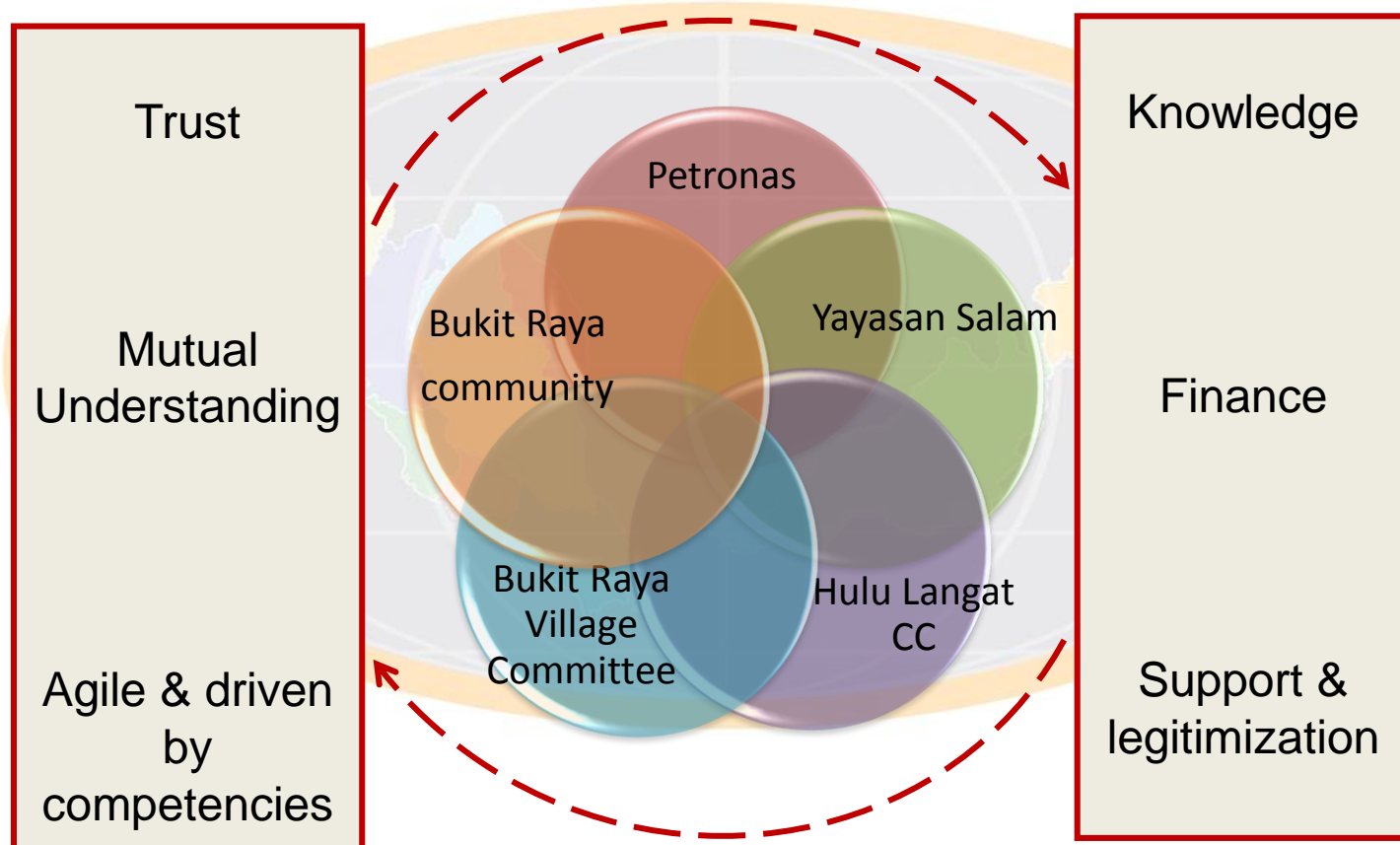
PETRONAS

- Bukit Raya Village Working Committee is the typical traditional leadership structure
- Shapes the society and culture in most villages i.e. "kampong".

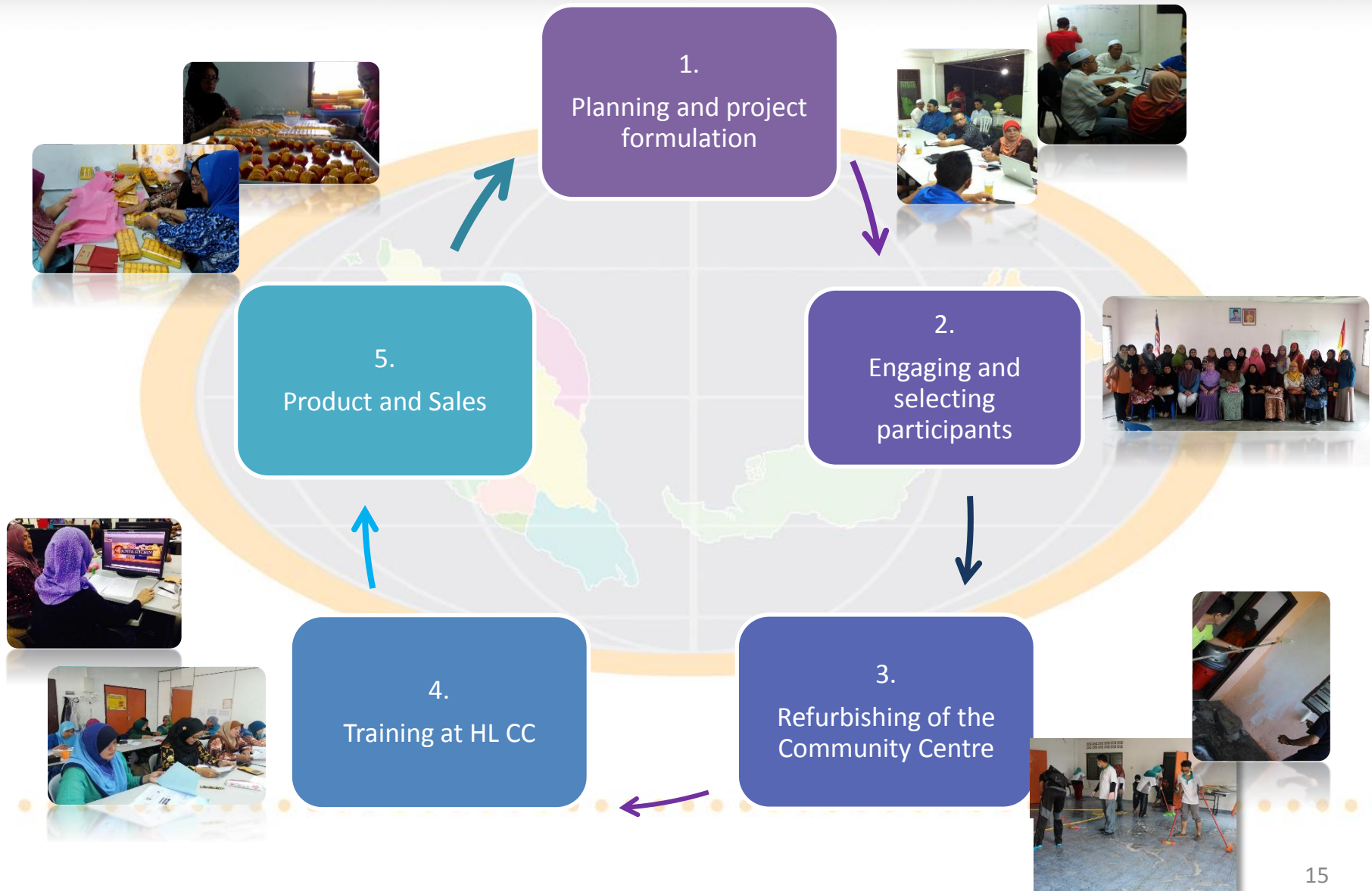


- HL CC is a public institution established in 2003 under the purview of Ministry Of Higher Education
- Runs fulltime TVET and lifelong learning programmes

Penta-Helix Model



Project cycle



Outcomes:

- The Hulu Langat Women Social Entrepreneurship Programme has secured contracts to supply cookies and hampers in the PETRONAS petrol stations and customized orders from several retail stores.
- Within a year of operation, they have made RM85,000 in sales of tarts and cakes.



STAFF & STUDENT MOBILITY THROUGH REGIONAL COOPERATION

SEA TVET

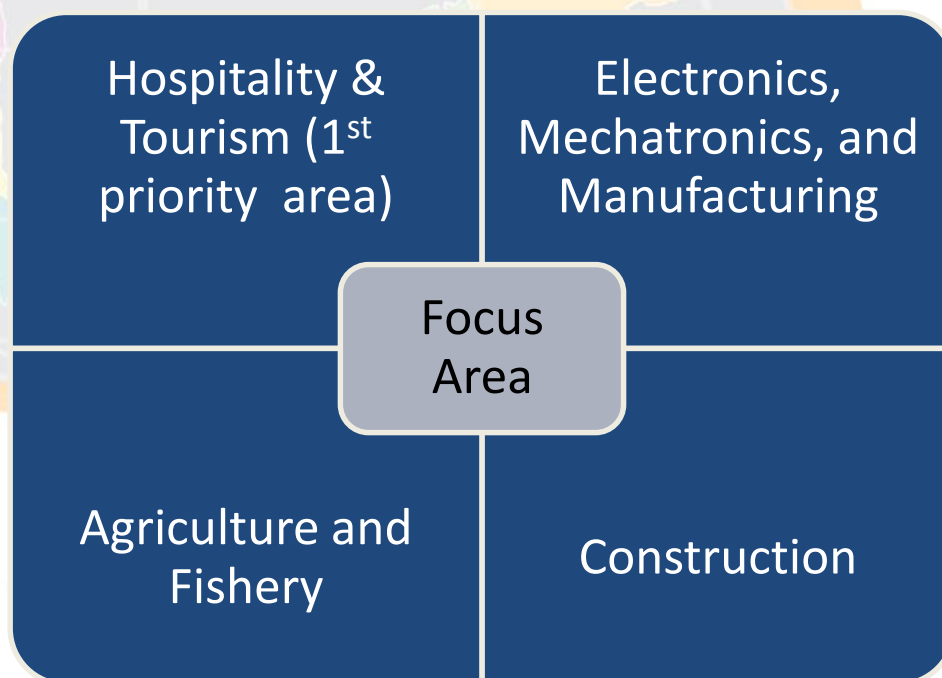
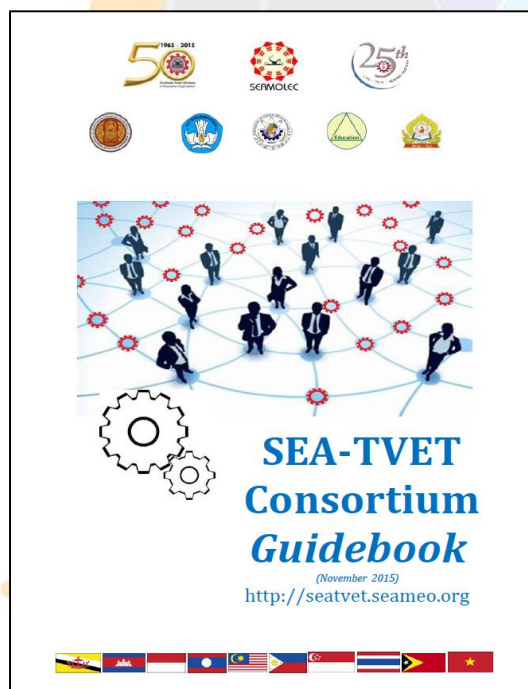
Southeast Asian Technical and Vocational Education and Training
CONSORTIUM



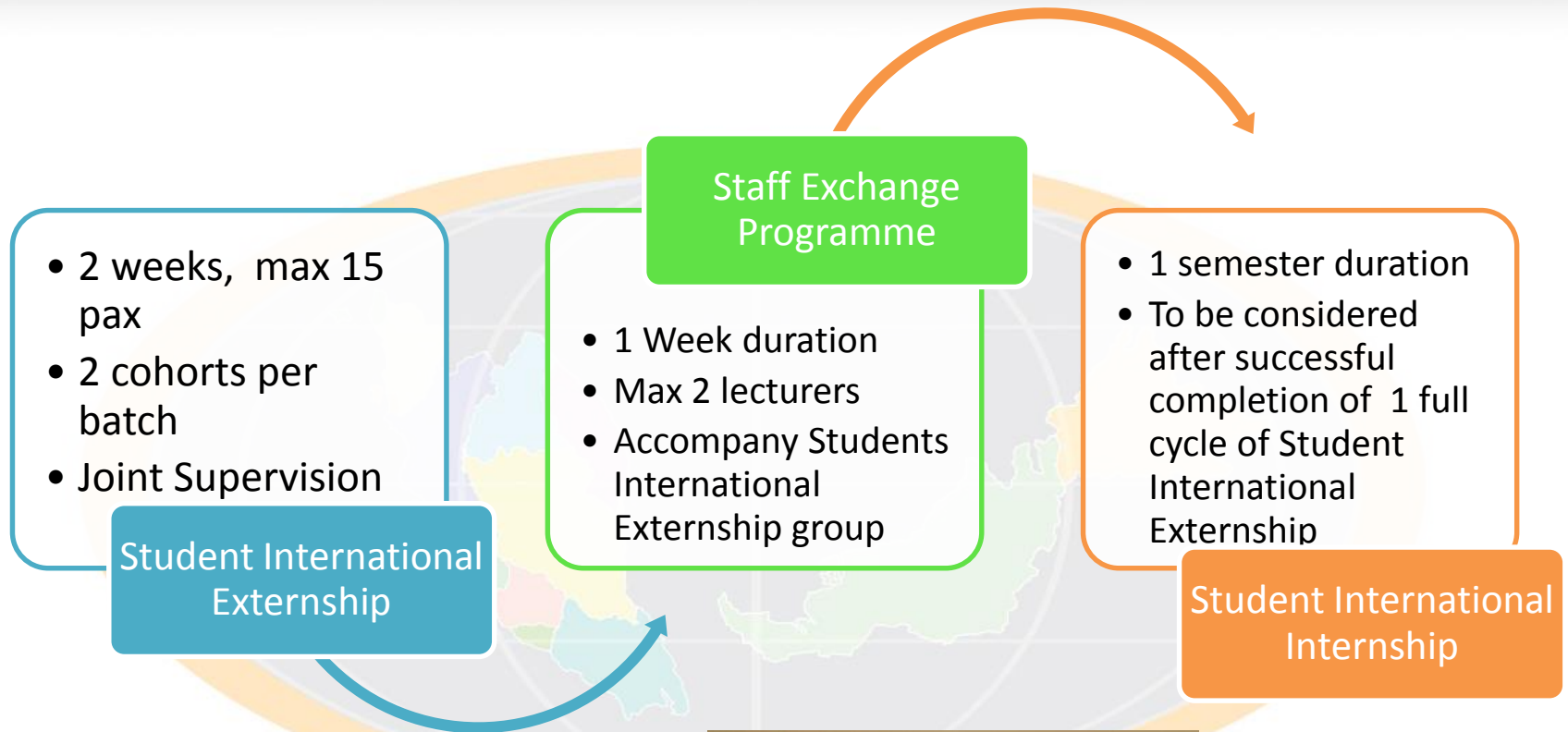
Working Together towards Harmonisation and Internationalisation

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Community College Creates Champions !

SEA-TVET Consortium comprises Technical and Vocational Education and Training (TVET) institutions in SEAMEO Member Countries that agree to work together in harmonising and internationalising their programmes through curriculum harmonisation, students and staff exchange, industrial attachment and resource sharing.



Priority Programmes 2017 - 2019



Cooperation Framework



KEMENTERIAN PENDIDIKAN TINGGI



Country-Level Workshop in Brunei Darussalam on
SEA TVET Harmonisation and Mobility
1-2 June 2016 | International Convention Centre, Berakas, Brunei Darussalam

Framework of Cooperation Study Area: Hospitality and Tourism

No.	Country	Institution Name	Contact Person
1	Brunei Darussalam	IBTE, Sultan Saiful Rijal Campus	Ms Mariana Nordin
2	Cambodia	National Polytechnic Institute of Cambodia	Mr Thal Chharat
3	Indonesia	State Polytechnic of Sriwijaya	Dr Ing Ahmad Taqwa
4	Malaysia	Ministry of Higher Education (Langkawi Community College)	Mrs Zainab Ahmad
5	Malaysia	(ERT) Azizah Vocational College	Ms Rohani binti Busah
6	Malaysia	Kuantan Community College	Mr Muraly Tharen Rengasamy
7	Malaysia	Polytechnic Ibrahim Sultan	Mr Mohd Amin Zakaria
8	Philippines	Iloilo Sur Polytechnic State College	Dr Francisco Lopez
9	Thailand	Rajamangala University of Technology Lanna	Dr Yoopayao Daroon

(hereinafter referred to as "Sides") have reached the following understanding:

Objectives and Principles

1. This agreement (hereinafter referred to as the "FOC") intends to set out the general principles of mutual cooperation in the field of education, according to which the Sides may jointly identify areas of mutual interest and carry out cooperative activities on the basis of reciprocity and mutual benefit.

Scope of Cooperation

1. Cooperative activities under this FOC will be carried out in the fields of Hospitality and Tourism.
2. The Sides will endeavour to encourage and facilitate, as appropriate, the development of contact and cooperation in the field of vocational education between the interested organisations and institutions.
3. The Sides will encourage the following cooperative activities, in particular:

<FOC_Hospitality-Tourism_2Jun2016>

(1)

Signed by

[Signature]
IBTE, Sultan Saiful Rijal Campus, Brunei Darussalam

[Signature]
National Polytechnic Institute of Cambodia, Cambodia

[Signature]
State Polytechnic of Sriwijaya, Indonesia

[Signature]
Ministry of Higher Education, Malaysia
Langkawi Community College, Malaysia

[Signature]
(ERT) Azizah Vocational College, Malaysia

[Signature]
Kuantan Community College, Malaysia

[Signature]
Polytechnic Ibrahim Sultan, Malaysia

[Signature]
Iloilo Sur Polytechnic State College, Philippines

[Signature]
Rajamangala University of Technology Lanna, Thailand

Witnessed by

[Signature]
Mr Hj Mohd Shafiquddin/Hj Mohd Salleh
Centre Director
SEAMEO VOCTECH, Brunei Darussalam

[Signature]
Dr Gistot Hari Priowirjanto
Director, SEAMEO Secretariat
Thailand

Signed at the Country-Level Workshop in Brunei Darussalam
on SEA-TVET Harmonisation and Mobility
at the International Convention Centre,
Berakas, Brunei Darussalam

<FOC_Hospitality-Tourism_2Jun2016>

(3)

LANGKAWI TOURISM ACADEMY
@ KOLEJ KOMUNITI LANGKAWI

KOLEJ KOMUNITI
KEPALA BATAS

KOLEJ KOMUNITI
KUANTAN

KOLEJ KOMUNITI
JERANTUT



The Timeline



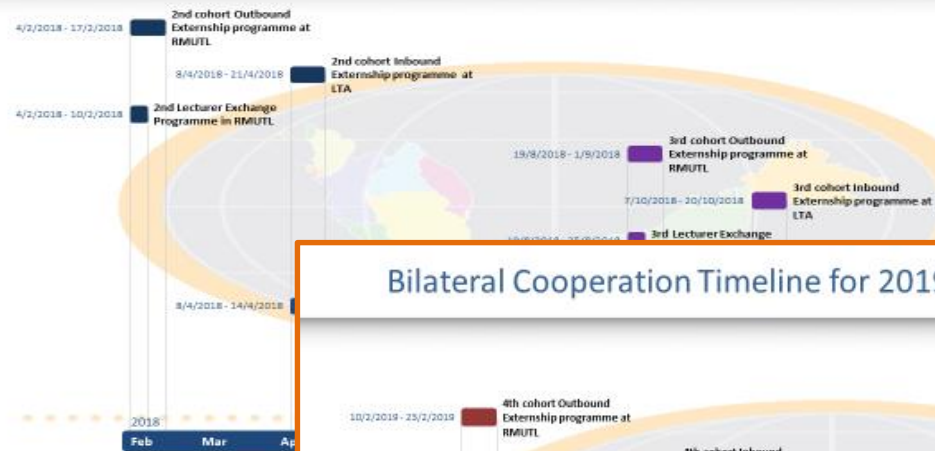
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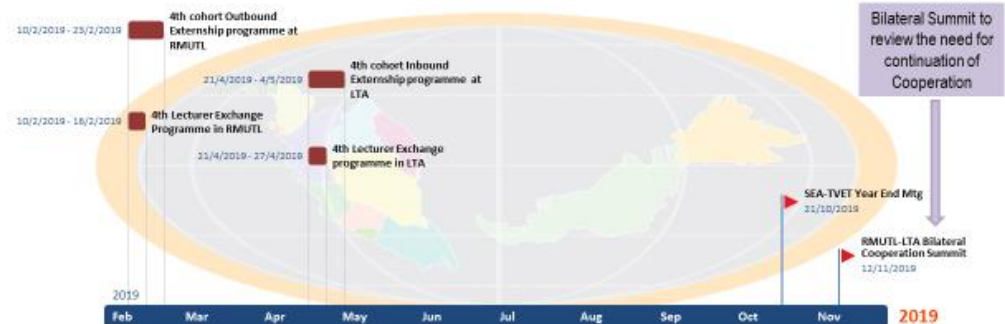
Bilateral Cooperation Timeline for 2017



Bilateral Cooperation Timeline for 2018



Bilateral Cooperation Timeline for 2019



Asia Pacific - TVET?





KEMENTERIAN PENDIDIKAN TINGGI



JABATAN PENDIDIKAN
KOLEJ KOMUNITI
KEMENTERIAN PENDIDIKAN TINGGI

Thank you

