

Community Education: Investing in our Future

Conference Program

Melbourne 25-27 July 2017

Welcome from the Community Colleges Australia Chair

Welcome to CCA's 2017 Annual Conference. The conference theme *Community Education: Investing in our Future* recognises the importance that education plays in people's lives. Because of our strong community links and our not-for-profit status, our sector plays an essential role in ensuring that investment in Australian skills is both meaningful and properly targeted to Australian learners and the communities most in need.

Once again, CCA has brought together an amazing selection of speakers to engage in policy debate and discussion about the role of community organisations in adult, post-school and vocational education.

The conference includes a significant focus on young people, with an expert panel discussing the growing phenomenon of secondary schools hosted by adult and community education providers. Regional economic development also features highly, given that community education providers play an important role in non-metropolitan areas and in reducing inequality across Australia.

We also have an international slant, with speakers from USA, New Zealand and Malaysia giving us a wider perspective on community education, as well as a report on the economic impact of community education infrastructure funding from our research partner Per Capita.

This year it is the turn of the student: the CCA Awards Dinner recognises the stories of our students, many of whom have overcome difficult and demanding circumstances, using our community colleges as stepping stones to invest in their own future.

CCA thanks its conference sponsors and exhibitors for their support for CCA and the not-for-profit community education sector. Please spend time with them, discovering their services and how they can assist you.

I look forward to meeting you over the next few days.

David Fuller

Chair, Community Colleges Australia

Community Colleges Australia
www.cca.edu.au



Tuesday 25 July 2017

6.00 pm -	Conference Opening and Welcome Drinks , sponsored by Audit Express
8.00 pm	The Grand Ballroom, Hotel Windsor, 111 Spring Street
	The Hon Karen Andrews MP, Assistant Minister for Vocational Education and Skills, will formally open the Conference.

Wednesday 26 July 2017

8.00 am	Registration		
8.45 am	Opening Remarks and Welcome to Country David Fuller, CCA Chair		
9.00 am	Opening Address Senator the Hon Doug Cameron, Shadow Minister for Skills and Apprenticeships		
9.15 am	Governance in the Community Sector: the ACNC View Susan Pascoe AM, Commissioner, Australian Charities and Not-for-profits Commission		
9.50 am	The Current and Future Landscape for Tertiary Education Funding Professor Peter Noonan, Professor of Tertiary Education, Mitchell Institute, Victoria University		
10.25 am	Rethinking the Role of VET Professor Rodney Maddock, Monash Business School, Monash University		
11.00 am	Morning Tea		
	Stream 1: Investing in Quality Outcomes	Stream 2: Investing in our Sector	Stream 3: Investing in our Young People
11.30 am	Importance of Student Satisfaction in the Australian VET Sector Kevin Ekendahl, Audit Express	Community RTOs: Scope, Scale, Success Factors and Prospects Dr Kaye Bowman, Bowman Consulting	Disengaged Youth and Community Colleges - The Perfect Fit Wendy Ratcliffe, WEA Hunter
12.00 pm	Atlas of Total VET - Who's Training in any Region? Toni Cavallaro, NCVER	Australian Apprenticeships: One Pathway to a Better Future Peta Skujins, Apprenticeships and Traineeships Information Service	Learning with Passion for Purpose and Direction Mana Forbes, Tai Wananga High School, New Zealand
12.30 pm	A Place for Higher Education in Community Colleges - the Journey so far at WEA John Radvan, WEA Hunter		
1.00 pm	Lunch		
1.45 pm	Building the Financial Capability of Indigenous Young People in the Northern Territory Duncan Poulson, Northern Territory Regional Commissioner, Australian Securities and Investments Commission		
2.20 pm	Is Uneven Economic Growth Dividing Australian Society? Terry Rawnsley, SGS Economics and Planning		
2.55 pm	Victorian Department of Education and Training Overview Ryan Collins, Higher Education and Skills Group, Victorian Department of Education and Training		
3.30 pm	Afternoon Tea		
4.00 pm	Education and Regional Development: a View from American Community Colleges Dr Laurie Chesley, Grand Rapids Community College, and Dr Roberta Teahen, Ferris State University		
4.35 pm	Infrastructure Funding - Report from the Survey of Community Colleges Emma Dawson and Warwick Smith, Per Capita		
5.15 pm	Close of Day 1		
6.30 pm -	Conference Awards Dinner , sponsored by Coverforce Insurance		
10.30 pm	The Bourke Room, Hotel Windsor, 111 Spring Street		
	Guest Speaker: Anzac Leidig, Head Tennis Coach/Program Coordinator, Evonne Goolagong Foundation		

Thursday 27 July 2017

8.00 am	Registration		
8.45 am	Review of Day 1 Dr Don Perlgut, Chief Executive Officer, Community Colleges Australia		
9.00 am	Welcome The Hon Gayle Tierney MP, Victorian Minister for Training and Skills		
9.15 am	Australian VET: Quality Teaching, Quality Teachers Professor Erica Smith, Federation University Australia		
9.50 am	New Models and Community Engagement - How to Make your Organisation Stand Out David Pearson, The Don Dunstan Foundation, University of Adelaide, and Don Sharples, Bang the Table		
10.30 am	Morning Tea		
11.00 am	Meet the Sponsors Conference Foyer	Gold Sponsor Talk: Avoiding Fraud in the Community Sector Vishal Modi, Hill Rogers	
	Stream 1: Investing in Quality Outcomes	Stream 2: Investing in our Sector	Stream 3: Investing in our Young People
11.20 am	Quality Delivery and the RTO - Insights from the Regulator Arvid Yaganegi, ASQA	Emphasis on Community: One RTO's shift in thinking Rowan Cox, WEA Hunter	BSL Study on Young People in the Private VET Sector Kira Clarke, Centre for VET Policy, University of Melbourne
11.50 am	Empowering Positive Post-School Transitions Nicholas Johns, Johns Consulting, ISS Institute Fellow	Shape Shifting between VET and the Virtual World of ACE with the Community Robbie Lloyd, Port Macquarie Community College	Powering Up the Work of Flexible Learning Providers Through Strategic Partnerships and Networks Louisa Ellum, ISS Institute
12.20 pm	Lunch		
1.15 pm	ASQA's Activities, Priorities and Plans for the Future The Hon Michael Lavarch AO, Commissioner, Australian Skills and Quality Authority (ASQA)		
2.00 pm	Panel: Youth, Alternative Pathways, Schools - a Policy Tipping Point? Kira Clarke, University of Melbourne; Louisa Ellum, ISS Institute; Steve Wright, Advance College of Education; David Mackay, TLK Alesco School		
2.45 pm	Victorian Registration and Qualifications Authority (VRQA)'s Patterns in VET and School Registration Lynn Glover, CEO (Director), Victorian Registration and Qualification Authority (VRQA)		
3.20 pm	Afternoon Tea		
3.45 pm	The What and How of Philanthropy - an Overview of Australian Philanthropy Today Sarah Davies, Chief Executive Officer, Philanthropy Australia		
4.15 pm	The Workforce of Tomorrow Demands a New Mindset Bronwyn Lee, Deputy CEO, Foundation for Young Australians		
4.50 pm	Sum Up and Close David Fuller, CCA Chair		
5.00 pm	Conference Close		

Conference Chair

David Fuller, Chair, CCA and CEO, WEA Illawarra

David Fuller is the Chair of Community Colleges Australia and Chief Executive Officer of WEA Illawarra, which also has a Registered Independent School. David is also Chairman of Grand Pacific Health Ltd and is a member of the International Advisory Committee of the Asian Science Park Association.

Dinner Speaker

Anzac Leidig, Head Tennis Coach/Program Coordinator, Evonne Goolagong Foundation

Anzac is an Aboriginal Ngarrindjeri man from the lower lakes of the Coorong in South Australia. In 2004 Anzac began mentoring Indigenous school students in and around Adelaide. Anzac has been working for Evonne Goolagong Cawley and her husband Roger for 13 years.

Keynote Speakers

**The Hon Karen Andrews MP, Assistant Minister for Vocational Education and Skills**

The Hon Karen Andrews MP was first elected to Federal Parliament in 2010 to represent the electorate of McPherson on the southern Gold Coast and was appointed Assistant Minister for Vocational Education and Skills in July 2016. Mrs Andrews is focused on raising the status of VET and ensuring it provides people with the skills industry is looking for to secure the jobs of the future. Prior to entering parliament, Mrs Andrews' background was in engineering, industrial relations and running her own business. Her qualifications include a Bachelor of Engineering, Graduate Diploma in Industrial Relations and Certificate in Mediation.

**The Hon Gayle Tierney MP, Minister for Training and Skills, Minister for Corrections**

Gayle has a strong connection with rural and regional communities, having completed primary and secondary education at rural schools. Gayle studied Politics and Asian Studies at Flinders University. She was the first woman to become a State Secretary of the Vehicle Division of the traditionally male-dominated Australian Manufacturing Workers Union, serving from 1993 to 2006, and as the Federal President from 2000 to 2006. Gayle also served on the Executive of the Australian Council of Trade Unions (ACTU) from 2000 to 2006. She has represented Western Victoria in the Legislative Council since 2006, and was appointed as Minister for Training and Skills, and Minister for Corrections in November 2016.

**Senator the Hon Doug Cameron, Shadow Minister for Skills and Apprenticeships**

Following work as a mechanical fitter in the steel, ship repair, automotive and power industries, Doug Cameron was elected by manufacturing workers to represent them in various positions in the AMWU including delegate, organiser, Assistant State Secretary, Assistant National Secretary, National Secretary and Vice President of the Australian Council of Trade Unions. He has been at the centre of ACTU and AMWU campaigns on workers' entitlements, health and safety, work and family balance and collective bargaining. Elected to the Senate in 2007, he became Shadow Minister for Skills and Apprenticeships in 2016. He was born in Scotland and lives in the Blue Mountains.

**Susan Pascoe AM, Commissioner, Australian Charities and Not-for-profits Commission**

Susan Pascoe AM is the inaugural Commissioner for the Australian Charities and Not-for-profits Commission (ACNC), Australia's first national, independent regulator of charities established in 2012. Prior to this appointment, Ms Pascoe was Commissioner of the Victorian State Services Authority, where she chaired reviews into the regulation of the not-for-profit sector, the design and governance of regulatory bodies in Victoria, and Victoria's Indigenous Employment Strategy. Ms Pascoe was appointed in 2009 as one of three Commissioners for the Royal Commission into Victoria's Black Saturday Bushfires.

**The Hon Michael Lavarch AO, Commissioner - Risk, Intelligence and Regulatory Support, Australian Skills Quality Authority (ASQA)**

The Hon Michael Lavarch AO has extensive experience in higher education and the public policy process. He is a former Dean of the Faculty of Law of the Queensland University of Technology and Secretary-General of the Law Council of Australia. From 1987 to 1996, Mr Lavarch was a Member of the Australian Parliament, serving as Attorney-General from 1993 to 1996 under Prime Minister Keating. He was made an Officer of the Order of Australia in 2012 for his contribution to the law, education and human rights. Michael Lavarch commenced as a Commissioner of ASQA in 2012.

**Professor Rodney Maddock, Professor, Monash Business School, & President, Economic Society of Australia, Victorian Branch**

Dr Rodney Maddock is Professor, Monash Business School, Monash University; Vice Chancellor's Fellow, Victoria University; and President, Economic Society of Australia (Victorian Branch). Dr Maddock was previously a senior executive at the Commonwealth Bank after earlier stints as Chief Economist for the Business Council of Australia, Head of Economic Policy in the Victorian Cabinet Office, and a Professor of Economics at La Trobe University. He comments regularly in the *Australian Financial Review* and *The Conversation*. His books include *The Australian Economy in the Long Run* and *Unlocking the Infrastructure*.

**Professor Peter Noonan, Professor of Tertiary Education Policy, Mitchell Institute, Victoria University, Melbourne**

Professor Peter Noonan has played a major role in shaping policy in Australia's education and training system as a policy adviser, senior executive and consultant to governments, higher education providers and TAFE institutes. His current research focuses on tertiary education funding including private institutions, reform of income contingent loans system and the development of a coherent higher education and VET system. Peter has worked on projects in Singapore, Saudi Arabia, Abu Dhabi, China, Namibia and Papua New Guinea and has spoken at numerous international conferences. Peter is also an Honorary Senior Fellow in the Graduate School of Education at the University of Melbourne in the LH Martin Institute.

**Lynn Glover, CEO (Director) Victorian Registration and Qualification Authority**

Lynn Glover has been CEO (Director) of the Victorian Registration and Qualification Authority since June 2007. She is responsible for the establishment, development and implementation of regulation for the registration and ongoing quality assurance of education and training providers in Victoria. This role oversees home schooling, school education (both public and private), vocational education and training, overseas student exchange programs, apprenticeships and traineeships. Ms Glover represents the VRQA on a number of Commonwealth and State advisory committees.

**Professor Erica Smith, Professor and Personal Chair in Vocational Education and Training, Federation University Australia**

Professor Erica Smith is the convenor of Federation University's Research in Adult and Vocational Education (RAVE) group. Prior to her current role, she was Professor of Vocational Education and Training (VET) at Charles Sturt University. She is Associate Editor of the international journal *Education + Training*, and on the editorial board of four others, including two international. Professor Smith has managed more than 20 national research projects, including four Australian Research Council-funded grants. In addition to her work as a government adviser, Professor Smith has worked as a personnel manager, TAFE teacher, community worker, RTO manager and Director of a State Industry Training Advisory Board.

**Sarah Davies, Chief Executive Officer, Philanthropy Australia**

Prior to joining Philanthropy Australia, Sarah was CEO of The Reach Foundation and CEO of the Australian Communities Foundation. She has held senior executive roles in tertiary education in Australia and private sector consulting in HR, marketing and strategy in both Europe and the Middle East. Sarah's current community roles include Director of Kids Under Cover and board member of the Centre for Social Impact. Sarah is a Fellow of the Australian Institute of Management, a Member of the Australian Institute of Company Directors and a Fellow of the Williamson Community Leadership Program.

**Terry Rawnsley, SGS Economic and Planning, National Leader for Economic and Social Analysis**

Terry Rawnsley helps businesses and governments make informed decisions by taking complex data and distilling them into simple to understand options. He is Australia's leading thinker on the link between urban productivity and the macroeconomy. Terry has prepared the Australian Cities Accounts, filling a key void in the economic policy evidence base by measuring urban and regional economic growth. Terry was co-author to a chapter in the book *Australia's Unintended Cities* looking at the link between urban structure and productivity. In 2017, Terry was selected as the Planning Champion by the Planning Institute of Australia.

**Bronwyn Lee, Deputy CEO, Foundation for Young Australians**

Bronwyn is passionate about redefining the role of young people in our society and how the not-for-profit sector can drive social innovation. She has deep knowledge of the NFP community sector, with more than 15 years' experience. She is currently a Non-Executive Director at the International Women's Development Agency and a Board Member at the Australian Youth Climate Coalition. Prior to FYA, Bronwyn led the 40 Hour Famine at World Vision Australia. She holds a Masters degree in Applied Anthropology and Participatory Development and a Bachelor of Commerce.

Other Speakers

Dr Laurie Chesley, Provost & Executive Vice President for Academic and Student Affairs, Grand Rapids Community College, Michigan USA

Dr Chesley has many years of experience as a senior academic leader. She has received a Distinguished Woman in Higher Education Leadership Award from the American Council on Education and is an accreditation peer reviewer for the United States Higher Learning Commission.

Dr Roberta Teahen, Associate Provost & Director of the Doctorate in Community College Leadership, Ferris State University, Michigan USA

Dr Roberta Teahen is active with the regional accreditor, the Higher Learning Commission, the Institutional Actions Council, and the Assessment and Completion Academies. Her awards include the Athena Grand Traverse Award (leadership) and the Distinguished Woman in Higher Education Award, American Council on Education.

Dr Robbie Lloyd, Community Relationships Manager, Port Macquarie Community College

Dr Robbie Lloyd has many years' experience in education and training. In his work at Port Macquarie Community College, he builds alliances and partnerships aimed at creating new forms of sustainable social enterprise. He is also the National Secretary of Adult Learning Australia.

Louisa Ellum, Chair, Youth Affairs Council of Victoria & Chief Executive, International Specialised Skills Institute (ISS Institute)

Louisa Ellum has worked extensively across the education and training, not-for-profit and philanthropic sectors. As Chief Executive of ISS Institute, she works to facilitate international fellowships in areas of skills enhancement, innovation and education, training and industry development.

David Pearson, Executive Director, Don Dunstan Foundation, University of Adelaide

The Don Dunstan Foundation is a leading think tank established to promote the values and vision of its founder, the late Premier Don Dunstan. As CEO, David focusses on promoting social justice and human rights issues through research and new ventures, including new business models to make services like education more financially sustainable.

Kevin Ekendahl, Managing Director, Audit Express

As the Managing Director of Audit Express, Kevin has taken a leading role in Australian training specialist compliance consulting and internal audit. He has been a campaigner for the reduction of regulation and red tape in the VET sector, and frequently provides advice to State and Commonwealth governments.

Ryan Collins, Director of the Participation Branch, TAFE and Participation Division, Victorian Department of Education and Training

Ryan Collins is responsible for the development and oversight of projects and programs designed to increase outcomes for adult disadvantaged learners, provide place-based support to Learn Local organisations, and provide secretariat and governance support to the ACFE Board and Regional Councils.

Peta Skujins, Research and Content Officer, Apprenticeships and Traineeships Information Service

Peta Skujins works as Research and Content Officer at the Australian Apprenticeships and Traineeships Information Service, after moving from the National Centre for Vocational Education Research. Her interests include youth transitions and pathways through the education system.

Warwick Smith, Research Economist, Per Capita

Warwick was a member of the Australian Greens Policy Coordination Committee and the Australian Greens Victoria Policy Coordination Committee. He also has a background in evolutionary and conservation biology.

Arvid Marc Yaganegi, Manager, Regulatory Operations, ASQA

Arvid has worked in the VET sector for over 25 years in Australia and abroad, currently serving as the Goldfields LLEN Chair and the Victorian Manager for Regulatory Operations for ASQA. He has previously worked for Access Skills Training, Bendigo TAFE, HIA, served on ACFE Council and delivered VET and higher education qualifications at university, TAFE and community based RTOs.

Wendy Ratcliffe, WEA Foundation Manager & Educational Consultant

Wendy co-founded Alesco Senior College and the Alesco Learning Model, which supports other community colleges in developing their own independent schools. She is Manager of the WEA Hunter Foundation, which provides programs for people who have difficulty accessing education.

Dr Kaye Bowman, Bowman Consulting

Kaye has worked in VET, including the former Australian National Training Authority (ANTA) and the National Centre for Vocational Education Research. She has worked in regional development in Western Australia and as state policy developer and Ministerial advisor in Queensland. Kaye runs her own education research consultancy.

Kira Clarke, Lecturer in Education Policy, Centre for Vocational & Education Policy, Graduate School of Education, University of Melbourne

Kira's expertise include transitions from school to work and study, and participation by disadvantaged young people. She is the higher education representative to the Victorian Curriculum and Assessment Authority Vocational Education Reference Group and a Victorian co-convenor of Women in Adult and Vocational Education.

Toni Cavallaro, Manager, National Collections Branch, National Centre for Vocational Education Research (NCVER)

As a senior member of NCVER staff, Toni has extensive experience in the collection and analysis of VET data. She is responsible for overseeing NCVER's major data collections, and was instrumental in managing the introduction of NCVER's Total VET Activity data.

Steve Wright, CEO, Advance Community College

Steve Wright has been working with disadvantaged young people in education and training for many years, and has been the CEO of Advance Community College (Rosebud, Victoria) since 1980. He recently established Advance College of Education, an independent school specialising in VCAL.

Mana Forbes, Board Chair, Tai Wananga High School & Maori Elder, Hamilton, New Zealand

A founding member of the Wananga Council, Mana has been a driving force behind the establishment of Te Wananga o Aotearoa, an innovative tertiary learning institution. Mana has been involved with the Sir Edmund Hillary Outdoors Pursuit Centre Trust, Hamilton Development Agency, and served as Chairman of a number of Maori Trusts.

Duncan Poulson, Northern Territory Regional Commissioner, Australian Securities and Investments Commission

As ASIC's Northern Territory Regional Commissioner, Duncan focusses on financial consumer protection activities in the Northern Territory. Duncan previously lectured in commercial law and international business at the University of Tasmania and Charles Darwin University.

Nicholas Johns, Johns Consulting

Nick has taught in primary, secondary and post-secondary settings in Australia and UK. Since 2010 he has worked with not-for-profits managing education programs for highly disadvantaged youth, including Curriculum Manager with Melbourne City Mission. His ISS Institute Fellowship focused on research to enable positive education pathways for disadvantaged young people.

Emma Dawson, Executive Director, Per Capita

Before joining Per Capita, Emma was a senior advisor on Digital Inclusion at Telstra, Executive Director of the Institute for a Broadband Enabled Society at the University of Melbourne, and a senior policy advisor in the Rudd and Gillard governments. Emma is an active contributor to public policy debates in Australia.

Don Sharples, Australian Operations Manager, Bang the Table

Bang the Table's mission is to improve the quality of public debate and level of community involvement in public life through technology and innovation. Don has a background in government-community relations.

Rowan Cox, Executive Director, WEA Hunter

Rowan has been working at WEA Hunter for 17 years, developing expertise in educational governance and compliance, including co-founding Alesco Learning Centre (now Alesco Senior College), establishing and developing the WEA Hunter's Equity Centre and social inclusion agenda.

John Radvan, Compliance Senior Officer, WEA Hunter

John has a passion for quality assurance, compliance, systems and processes, legislative interpretation and Government policy in education. He is currently involved in the project transitioning WEA Hunter to higher education provision, and oversees quality assurance.

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Rural Skills Australia (RSA) is a not-for-profit organisation that has worked over many years in conjunction with the National Farmers' Federation and its member bodies, and related industry bodies to foster improved rural and related industry involvement in structured education and training, with a view to enhancing the skills and capabilities of new entrants, existing workers and primary producers alike.

RSA is also actively involved with participating partnering RTOs and select industry bodies in innovative on-line training approaches to support various qualifications from the Agriculture, Horticulture and Conservation Land Management Training Package; and some related industry specific short courses.



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The VET Development Centre (VDC) specialises in providing non-formal training for the VET workforce as well as customised delivery, consultancy, management and strategic support services for all Vocational Education and Training (VET) providers in Australia.

The VDC offers ongoing professional development to all teaching and support staff in the VET sector through an extensive range of webinars, workshops, events as well as government funded grants, scholarships and evaluation activities.

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Community Colleges Australia (CCA) is the peak national body that represents community-owned, not-for-profit education and training providers.

Our vision is for dynamic and vibrant communities, informed and empowered through learning. To make our vision a reality, CCA works to empower Australia's community education sector by:

- increasing the awareness of the sector and its place in the economic and social fabric of our nation;
- advocating at all levels of government on the value of the community education sector, and for our members' activities and programs; and
- building business opportunities for our members and our sector.

CCA is committed to assisting its members to sustain and grow, enhancing education and training opportunities through choice. CCA promotes learning innovation by delivery that engages with and belongs to communities, focussing especially on vulnerable and disadvantaged learners.

The majority of CCA members are Registered Training Organisations (RTOs) for vocational education and training (VET). Our members are long-established community learning organisations located in metropolitan, regional and rural locations. They focus on student welfare and are committed to employment outcomes.

CCA was launched in 2007 through a merger of Community Colleges Victoria and Community Colleges New South Wales. While CCA is relatively new, our members have been providing flexible and dynamic learning and training opportunities to individuals, groups and businesses for a long time – in some instances more than 100 years.

As well as operating in VET, CCA members offer a range of learning opportunities, including non-accredited training, lifestyle and lifelong and cultural learning courses – education for which they are historically well-known. These educational activities help build self esteem, re-engage 'missing' learners and create and sustain social and community networks.

Contact CCA on telephone 02 9233 3634 or via email at admin@cca.edu.au. More information is available on our website: www.cca.edu.au.

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A note on photography: Professional photography will be taken during the conference and the Awards Dinner. Community Colleges Australia (CCA) reserves the right to use photographic images, audio and video of conference attendees, conference presentations and dinner guests, as well as any awards entries and media, for promotional, marketing and publicity purposes. Photos and videos will be available through the CCA website after the event.

Acknowledgement of Country: CCA acknowledges the Aboriginal and Torres Strait Islander peoples as the traditional custodians of our land Australia. We would like to acknowledge the Traditional Owners of the land and waterways on which we are gathered for our conference, the Wurundjeri People. We pay our respects to their Ancestors and Elders past, present and emerging.