



Sourdough Business Pathways

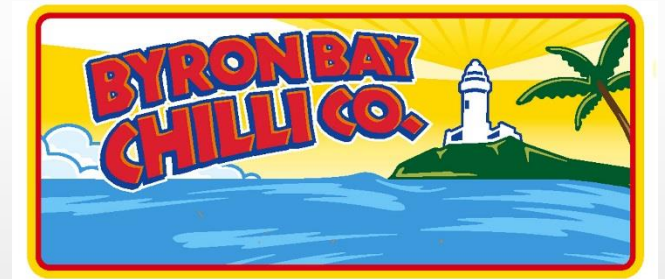


# Sourdough Business Pathways

## What is Sourdough Business Pathways?

A collection of talented local people committed to building the economy of the Northern Rivers region by:

- Creating more jobs
- Servicing the whole region
- Promoting action





# Sourdough Business Pathways

Sourdough provides 3 key services:

## 1. Mentoring

Why engage a mentor?

- Expand vision and potential
- Improve business performance
- Leverage off knowledge and contacts
- Gain insight from their successes and failures
- Reduce feelings of isolation
- Reliable and experienced sounding board

## 2. Projects

- Through our asset base and our government and business networks in the region, we help early entrepreneurs develop effective business strategies and connect to funding options.



# Sourdough Business Pathways

## 3. Learn

Sourdough Business Pathways hosts a range of events during the year to:

- promote business growth
- support our community
- inform the regional community at large





Supporting women to build successful businesses for themselves so that, in community, we can create a new and sustainable economy.



Empowerment, Courage, Transformation, Community



Initiatives are grounded in the principles of experiential learning, collective intelligence & knowledge sharing.



Initiatives are delivered in partnership with SBP & other community resources across multiple platforms as part of an ecosystem of support, guidance and empowerment for women in the development of their businesses.



U-Lab



Matching women  
w/right support



SBP Mentoring  
Program



Community  
Colleges/SCU



Women's  
Hub



# SOURDOUGH BUSINESS WOMEN

