

**CITY OF TALENT**

Transforming Blacktown

# Building Greater Western Sydney

Western Sydney Regional Economic  
Development Forum  
**Kerry Robinson**  
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# Blacktown – a powerhouse

Blacktown City is an integral part of Western Sydney, with over 360,000 residents and projected populations of 522,000 by 2036.

**360,000**  
residents

Spread across  
**247 SQUARE KILOMETRES**  
and 48 suburbs

Economy  
**130,000**  
jobs

**<10KMS**  
from Parramatta

Export trade of **\$8.9BN**

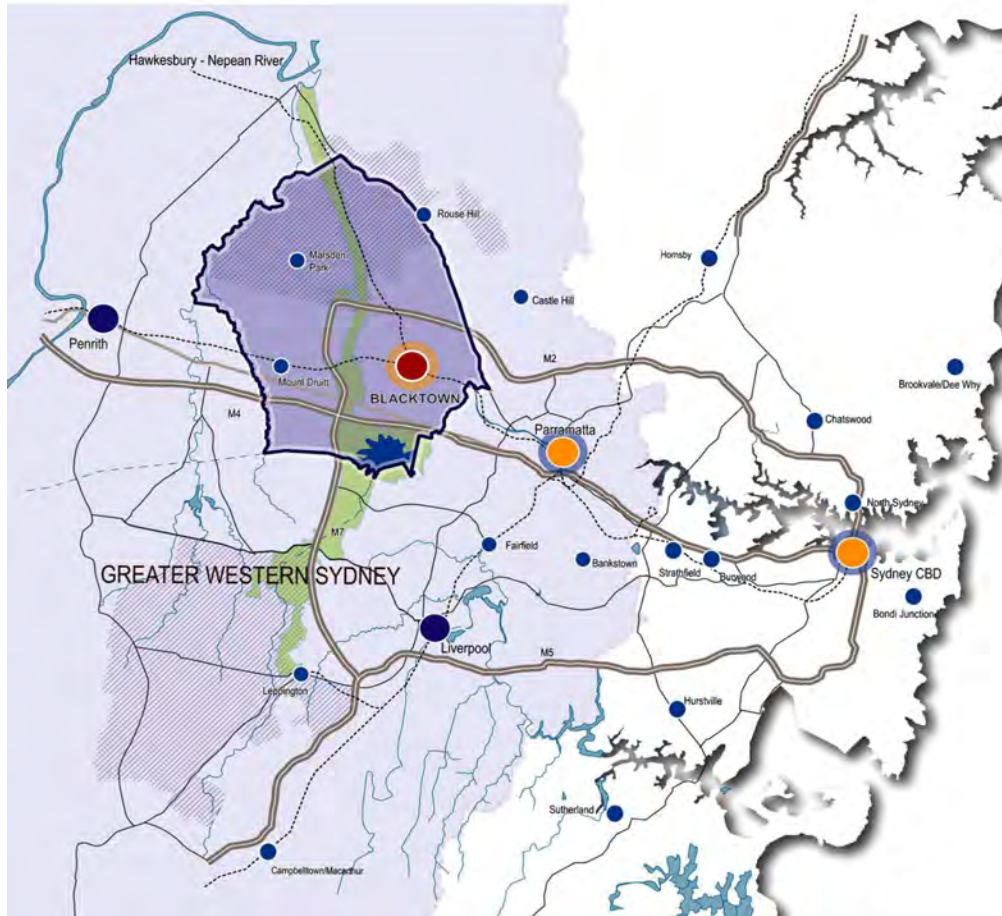
Over  
**\$16.5BN**  
in gross regional product a year

Over  
**3%**  
↑ annual economic growth compounding over the past 5 years

Blacktown City's annual operating budget exceeds  
**\$600M**  
per annum

**35KMS**  
FROM SYDNEY CBD

# Blacktown – a connected city



## Proximity & connection to:

- Rail
- M2/M7
- M4
- Great Western Highway
- Blacktown International Sportspark
- Blacktown Hospital Precinct
- Sydney Olympic Park
- North-West Growth Centres
- Parramatta
- Western Sydney Parklands

# Blacktown: our vision

- To create a better quality of life for the people of Blacktown
- To create more opportunities for businesses
- To meet the needs and aspirations of the people of Blacktown
- To create lasting benefits

# Transforming Blacktown

- Warrick Lane development
- Blacktown university project
- Blacktown International Sportspark - International Centre of Training Excellence
- Health precinct expansion – capitalise on opportunity provided by public hospital investment

# Transforming Blacktown



Blacktown International Sportspark Masterplan



International Centre of Training Excellence



Warrick Lane development



A university for Blacktown



Health precinct



Riverstone Town Centre Masterplan



# Warrick Lane Project: outline

- Develop the Warrick Lane site to deliver major economic, employment and social benefits for the people of Blacktown City
- Warrick Lane Precinct will be a modern mixed-use development anchored on new public plaza over a 450 space underground car park be owned and managed by Council
- The Precinct will link seamlessly to Main street and offer new retail and commercial possibilities in the city centre
- Council is also investigating other uses for the site including the potential to house a university campus, new Council offices, a hotel, vertical retirement living and aged care, private hospital
- Development four lots based on zoning and considerations by the private sector.

# Warrick Lane Project: what will it deliver?

- \$1 billion in development
- Local employment
- Increased commercial space
- High quality urban and environmental design
- A safe and pleasant environment
- Improvements to parking and traffic
- Increased retail activity.



# University campus for Blacktown

- Our population is young, diverse and increasingly well-educated
- Western Sydney is home to 37 per cent of Greater Sydney's student population but provides only 18 per cent of university places
- 18,000 university students live in Blacktown, and 118,850 live in Western Sydney.
- This cohort will become 184,540 by 2046.



# Blacktown's university vision

- Starting with a “pop-up” university of 1,000 students by 2020
- Moving to a full university campus with multiple faculties and 5,000 students from 2023
- Multiple sites are available in the CBD, making it viable to expand the university to 30,000 students.



# University: opportunity for business

- Universities Australia found 16,000 companies that partner with universities derive \$10.6bn in revenue
- Cadence Economics found companies receive a return on investment of \$4.50 for every dollar invested in research with a university
- The University will be developed to meet the needs of local business and industry
- Extensive consultation with local business and industry to meet their need for more qualified workers:
  - Logistics
  - Manufacturing
  - Engineering
  - IT
  - Research.



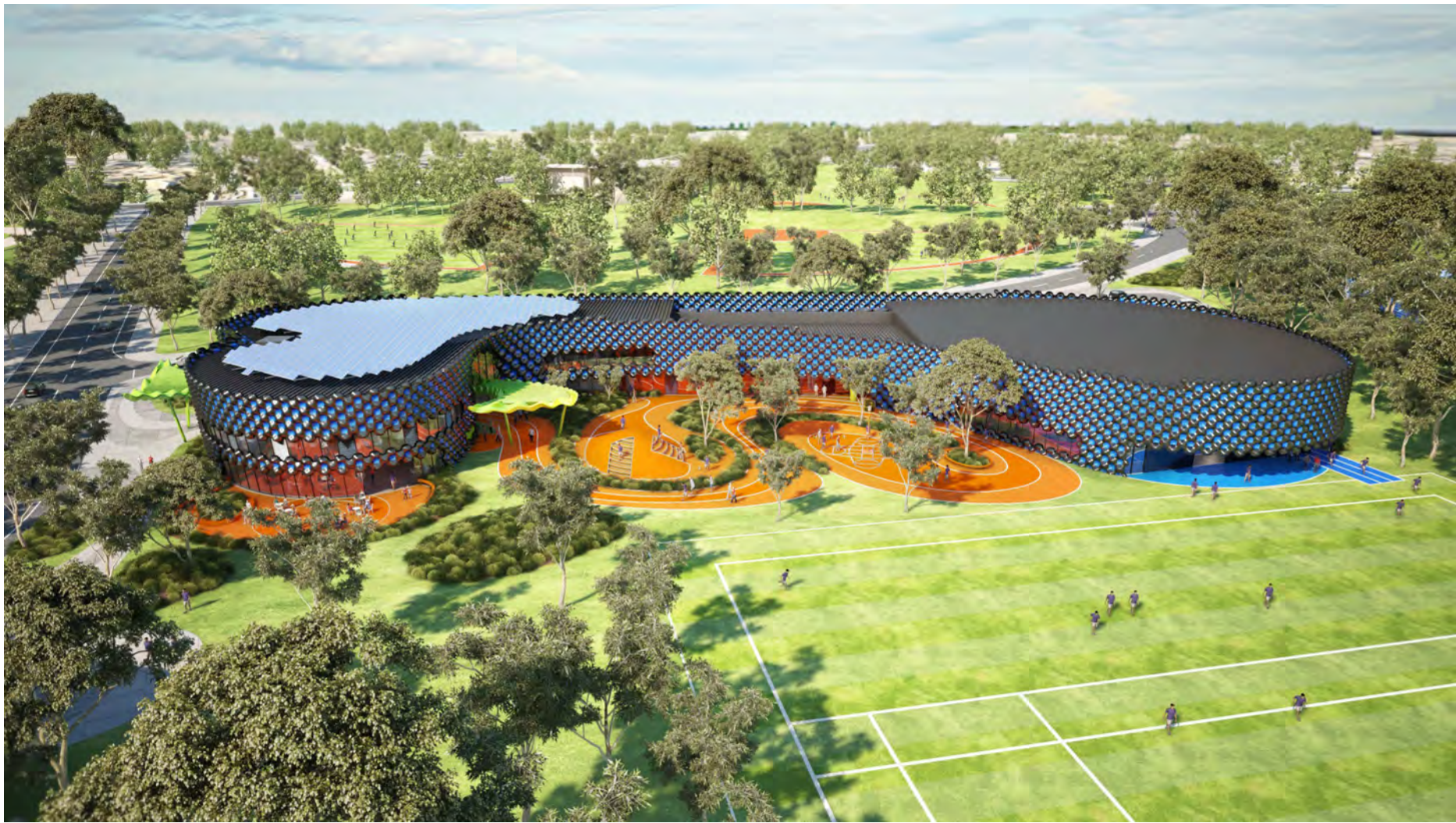
# Health Precinct

\$1b NSW State government investment



# Blacktown International Sportspark





# International Centre of Training Excellence - purpose

- Service the current and future needs of existing Sportspark tenants, user groups and visitors
- Deliver health diagnosis, treatment and recovery services for sportspeople and the local community
- Provide a pathway and maximise performance outcomes for sub-elite and elite sportspeople
- Attract and retain visiting professional sports teams and athletes
- Promote professional development and education in sport science, medicine and health
- Facilitate sports and related industry innovation from existing, emerging and new businesses
- Develop a university partnership that drives research and student collaboration opportunities
- Raise the profile, offering and market positioning of Blacktown International Sportspark
- A key project in Blacktown's transformational program.

# What does the project include?



Strength & conditioning gym



Indoor multipurpose hall



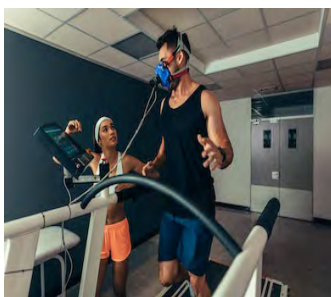
Indoor running track



Recovery pools & sauna



Athlete amenities



Sports science lab



Nutrition & recovery zone



Outdoor training fields



Physiotherapy /  
rehabilitation



Physiotherapy / treatment



Lecture theatre



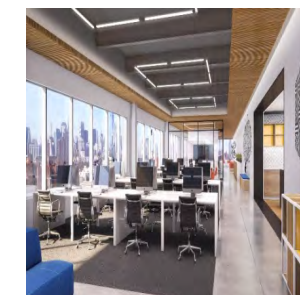
Multipurpose function room



Meeting rooms



Commercial kitchen & café



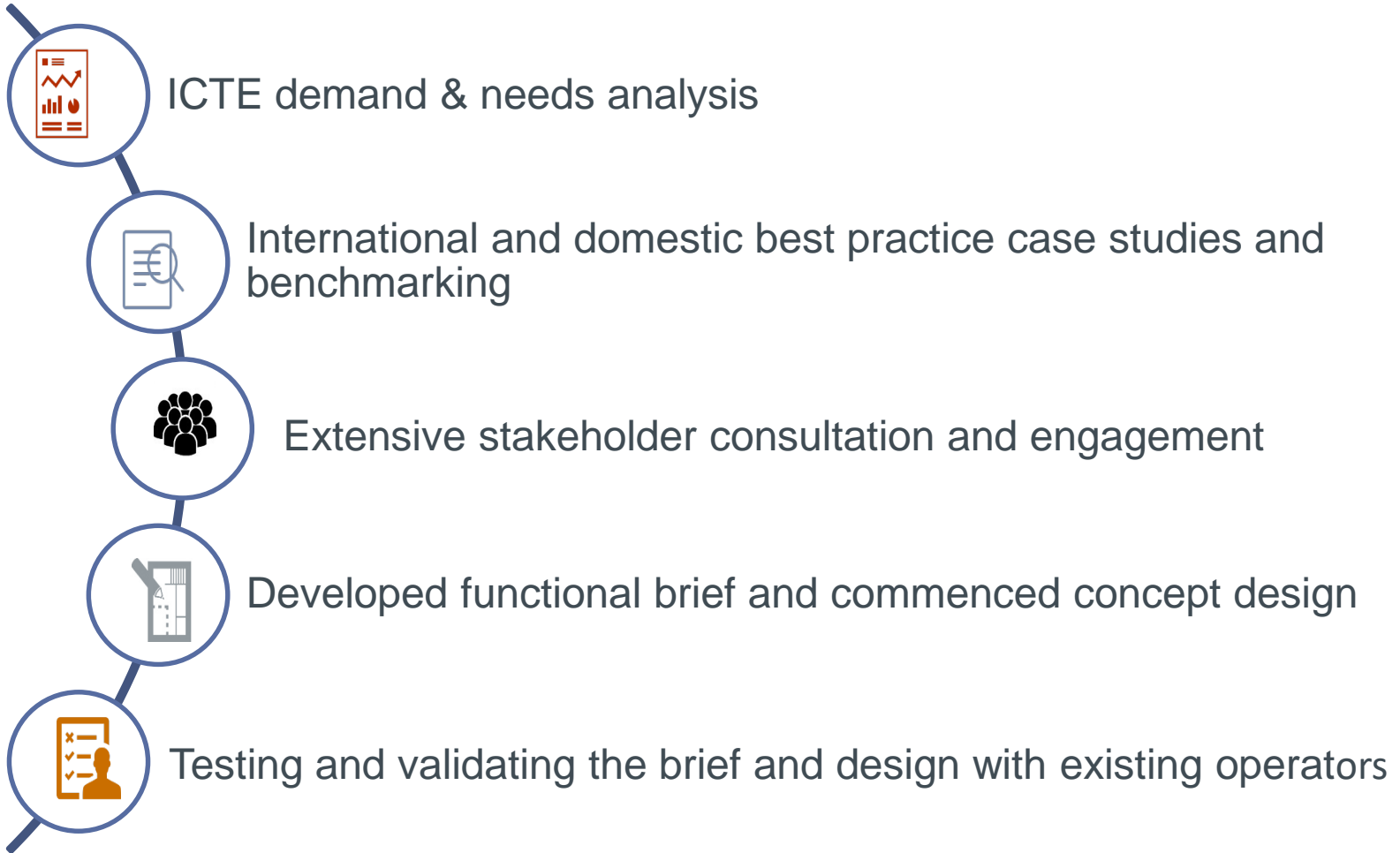
Office administration



**ARM**  
ARCHITECTURE

# What work has been completed?

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# What makes the ICTE special?

## Value proposition

A truly unique world leading multisport high performance, education, sports medicine and accelerated recovery facility servicing all.

## ICTE Characteristics

- Publically accessible
- Grassroots to elite sports appeal
- Design & functional excellence
- Multipurpose, flexible & adaptable
- Diversified service offering
- Aligned & complementary uses
- Innovative strategic partnerships

Thank you